

**FOR IMMEDIATE RELEASE**

**CROOKED X PARTNER WITH EMI;**  
**OKLAHOMA ROCKERS RELEASE EP, READY LP;**  
**QUICK RISE CHRONICLED IN FORTHCOMING MTV SPECIAL**

**NEW YORK, NY – October 1, 2008** - What takes most artists years to accomplish, **Crooked X** is doing in a matter of months. Opening for KISS in Europe, touring with Ted Nugent, filming an MTV special, promoting their October 7th EP release and readying a 10-song debut for EMI/Capitol, helmed by super-producers Spencer Proffer (Quiet Riot, Tina Turner) and Michael Wagener (Ozzy, Skid Row, Poison).

**TIL WE BLEED**, **Crooked X**'s 3-song digital-only EP release, includes two songs featured in the hit video game **Rock Band™** -- "Rock N Roll Dream" and "Nightmare" along with a second live track "Adrenaline". Their story will also be chronicled in a n upcoming MTV special to be aired at a later date. The special tells the real-life Cinderella story of **Crooked X**'s garage band beginnings in Coweta, Oklahoma to opening for legendary rockers KISS in front of 35,000 screaming fans in Stockholm, to partnering with EMI, and all within the span of nine months.

The quartet, comprised of Forrest French (vocals, guitar), Jesse Cooper (lead guitar, vocals), Josh McDowell (bass) and Boomer Simpson (drums), began playing in fifth grade and cite influences that include AC/DC, Pantera, Alice in Chains, Jimi Hendrix, Metallica and Pink Floyd. Playing with finely-honed chops and a rock maturity way beyond their 14-years, they made a name for themselves in the Tulsa area (often selling out Cain's Ballroom) and were a favorite on the Midwest club circuit, but their big break came in 2007. Ambitious and dedicated to their love of music, Crooked X sent a tape to CBS Early Show's nationally televised talent competition "*Living Room...LIVE*" and landed an impressive second place. That's where music industry veterans Spencer Proffer and Doc McGhee spotted the band, and with their company, McGhee Proffer Media (MPM), started the **Crooked X** ball rolling with EMI Global Marketing and Capitol Records, forging a unique long-term partnership.

Bucking the traditional label-artist roles, **Crooked X** benefits from the teaming of impressive and diverse media and marketing partners including Red Bull, Fender, Fanscape and rock-based booking agency The Agency Group (Nickelback, My Chemical Romance, 3 Doors Down, Pink Floyd).

Promotional "dream team" aside, **Crooked X** just wanna rock. Their story, music and love of rock is organic, the fans as young and rabid as the band themselves. In fact, the fans have been quite emphatic about posting comments about the band on YouTube: "...*hannah montana can kiss my arse, coz this is real f-ing music. if i didnt know they were a new band i wouldnt think so, i would have thought they were around in the 70's, like iron maiden and black sabbath, old skool rock is siiiiick!!!*" While another young fan raves of Crooked X: "*this band is for real, rock and roll is back. they need to come out with an album fast!! great band.*"

Following the October 7th digital-only EP release of **TIL WE BLEED**, **Crooked X** will tour and prepare to launch their full-length EMI/Capitol debut on January 13, 2009. The self-titled record

will feature songs including “Gone,” “Time Is Now”, “You Gotta Bleed” along with the aforementioned “Rock N Roll Dream” and features art direction and packaging graphics from award-winning designer Hugh Syme (Rush, Rolling Stones, Aerosmith, Whitesnake).

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